

GRG SCHOOL OF MANAGEMENT STUDIES

**NEWS AND EVENTS FOR THE MONTH OF SEPTEMBER 2011**

1. The Students of GRGSMS celebrated "Teachers Day" on 5<sup>th</sup> September 2011.
2. Ms. Hemalatha Annamalai, Founder and CEO, Ampere Vehicles Private Limited, Coimbatore inaugurated the GRGSMS Students Forum - "SHREYAS" - on 7<sup>th</sup> September 2011. New office bearers for 2011-12 were administered the oath of office. Our bi-annual newsletter, *Impressions*, September 2011 issue was also released on the occasion.
3. Mr. Mathew Anthony, Director, SMARTHINK Marketing Solutions, Bengaluru delivered a guest lecture on 'Creative Thinking and Creative Brief' for marketing students of II MBA as part of ASP course on September 7-8, 2011.
4. Two students of II MBA - Ms. R. Shwetha and Ms. P.N. Priyanka - participated and won the second prize in the Business Quiz competition "Audacious 2011" at Karpagam College of Engineering on 8<sup>th</sup> September 2011.
5. The Students of GRGSMS celebrated "Onam" on 8<sup>th</sup> September 2011.
6. Our Director, Prof. S. Balasubramanian and Dr. J. Anitha, Associate Professor attended a one-day Workshop on "Leveraging Accreditation for Assuring Quality in HEI" organized by CII, Coimbatore Zone on 9<sup>th</sup> September 2011.
7. Our Director, Prof. S. Balasubramanian conducted a mentoring session to senior executives of Titan at Salem on 10<sup>th</sup> September 2011.
8. Dr. P. Paramanandam, Associate Professor published a paper on "Organisational Commitment and Stress among the Supervisors of Textile Industry" in Journal of Commerce and Management Research (ISSN 2249-0442, Vol. 1, Issue 2 - September).
9. Two students of II MBA - Ms. S. Sivaranjani and Ms. S. Visalakshi - attended a "Business Model Workshop" organized by TiE Coimbatore on 12<sup>th</sup> September 2011.
10. Mr. M. Venkatesh Prabu, Assistant Professor delivered an internal Faculty Seminar on "Role of Customer Participation in Service Delivery" on 12<sup>th</sup> September 2011.
11. Our students - Ms. B.R. Lavanya and Ms. S.R. Deepika of I MBA, and Ms. T.P. Vignasini and Ms. Dania Rinu Varghese of II MBA - participated in the Maria Philip Memorial Inter B-School Debate Competition (South Zone) organised by XIME Bangalore at PSGIM on 16<sup>th</sup> September 2011. The topic was "the current anti-corruption movement in India led by Anna Hazare and supporters will deliver the country from corruption". Vignasini and Dania won the runner-up prize and have been selected for the final round to be held at Chennai on 1<sup>st</sup> October 2011.
12. Mr. M. Venkatesh Prabu, Assistant Professor, attended a two-day FDP on "Marketing Educators' Boot Camp 2011" at PSG Institute of Management on September 16-17, 2011.

13. Dr. J. Anitha, Associate Professor, Ms. Gowri, Assistant Professor and Mr. M. Meenakshisundaram, Assistant Professor escorted II MBA Students for a Day with Nature programme to Topslip on 17<sup>th</sup> September 2011. On the same day Dr. B. Sripirabaa, Associate Professor, Ms. S. Sathyapriya, Assistant Professor, Mr. M. Senthil Nathan, Assistant Professor and Ms. R. Sunitha Shree escorted I MBA Students for a Day with Nature programme to Nilgiris Biosphere Nature Park, Anaikatti.
14. The first quarterly review meeting of the GRGSMS faculty with our Secretary, Mrs. R. Nandini was held on 19<sup>th</sup> September 2011.
15. Ms. Zenetta Rosaline, Assistant Professor, delivered an Internal Faculty Seminar on "Competency Mapping - A Strategic Tool for Modern Human Resource Development" on 20<sup>th</sup> September 2011.
16. The new faculty members of GRGSMS - Ms. M. Gowri, Ms. R. Sunitha Shree, and Ms. Zenetta Rosaline - hosted faculty get-together on 20<sup>th</sup> September 2011 at 'My Place' restaurant.
17. Mr. P.M. Jagatheesan, Vice-President - HR, Sara Elgi delivered a guest lecture on "Training issues resulting from the external environment", "Training issues related to internal needs of the company", and "Future of Training and Development in India" to the students of II MBA as a part of the T&D course on 21<sup>st</sup> September 2011.
18. Mr. Hemal Panchania, Retail Head of Fast Track, Titan delivered a guest lecture on "how do consumers behave?" to the student of II MBA as a part of CBR course on 22<sup>nd</sup> September 2011.
19. Mr. K. Jayaramkrishnan, Vice President - Global Alliances, TCS Chennai delivered a CXO talk on 22<sup>nd</sup> September 2011.
20. Mr. M. Senthil Nathan, Assistant Professor and Ms. Vandana Madhavkumar Assistant Professor attended an HR Conclave on "People Development - The Key to Success" organized by CII Coimbatore on 23<sup>rd</sup> September 2011.
21. Our Director, Prof. S. Balasubramanian, conducted a Business Quiz on 23<sup>rd</sup> September 2011.
22. Eight Students of II MBA presented papers at Aditya Institute of Technology on 23<sup>rd</sup> September 2011. The paper presented by Ms. S. Mithra, Ms. G. Rekha, Ms. T. P. Vigasini, Ms. Indu, Ms. Y Mouriya and Ms. M. Umamaheshwari was on "Rise of Social Networks and Their Impact on Marketing", and the paper presented by Ms. A.C. Saranya and Ms. B. Prabavathi was on "Creativity: The Spark that Grows Business".
23. Mr. Chandra Mouli, Area Manager, Industrial Finance Corporation of India (IFCI) Financial Services delivered a guest lecture on "Global Financial Services" as a part of Financial Market course for our II MBA students on 26<sup>th</sup> September 2011.
24. Mr. Kurian Jacob, Cluster Head - Emerging Enterprises Group, HDFC Bank delivered a guest lecture on "Non Performing Assets" as a part of Banking course for our II MBA students on 27<sup>th</sup> September 2011.

25. Our Director, Prof. S. Balasubramanian attended the Executive Committee meeting of Coimbatore Management Association on 28<sup>th</sup> September 2011.
26. 12 students of II MBA participated in the State Level Management Meet, "PRIMOS'11", conducted by Periyar University on 27<sup>th</sup> September 2011. Ms. K. Shriprabha and Ms. V.K. Sindhu won the 1<sup>st</sup> Prize in Business Plan Contest and Ms. R. Shwetha and Ms. P.N. Priyanka won the 3<sup>rd</sup> Prize in Business Quiz.
27. Our Director, Prof. S. Balasubramanian and Ms. R. Savitha, Associate Professor attended a workshop on "Rethinking MBA - Focused Redesign of Curriculum: Leadership Development" at SP Jain Institute of Management & Research (SPJIMR) at Mumbai, on 30<sup>th</sup> September 2011. Our Director, Prof. S. Balasubramanian, chaired a session on "Building Institutions around Leadership".
28. Mr. Prabhu Chari, Manager - Human Resources, Cognizant, Coimbatore delivered a guest lecture to the II MBA students as a part of the PMS course on 30<sup>th</sup> September 2011.