

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF OCTOBER 2011

1. Our students, Ms. Dania Rinu Varghese and Ms. T.P. Vigasini of II MBA participated in the final round of the Maria Philip Memorial Inter B-School Debate Competition organised by Xavier Institute of Management and Entrepreneurship at Madras Institute of Social Work on 1st October 2011.
2. Mr. Saravanan, Modern Trade Manager, Bharti Airtel has delivered a guest lecture "Evaluation of Sales Force" as a part of Sales and Distribution Management course for II MBA Marketing Students on 1st October 2011.
3. Students, faculty and staff members of GRGSMS celebrated Saraswathi Pooja on 4th October 2011.
4. Our Director, Prof. S. Balasubramanian conducted a mentoring session for senior executives of Titan Industries at Hosur on 8th October 2011.
5. Our students, Ms. P. Swathi and Ms. B.R. Lavanya of I MBA participated in the intercollegiate event "Students Strategic Forum" and presented a paper on "Corruption in India" in the Paper Presentation Contest held at Nandha Engineering College, Erode on 11th October 2011 and won the First Prize along with Cash prize of Rs. 1000/-.
6. Ms. Zenetta Rosaline, Assistant Professor attended a One-Day Management Development Programme on "Transforming HR through Technology" at Sardar Vallabhai Patel Institute of Textile Management on 11th October 2011.
7. Entrepreneurship forum screened the movie "October Sky" on 12th October 2011. A Quiz on entrepreneurs was also organised followed by video clippings of speech by Kiran Mazumdar Shaw on "What is Entrepreneurship?"
8. Ms. Zenetta Rosaline, Assistant Professor attended a Two-Day Faculty Development Programme on "Emotional Intelligence" at Avinashilingam University on 12th & 13th October 2011.
9. Mr. M. Chandrasekaran, Corporate Advisor, Bangalore, delivered a CXO talk "How to Be a Dragon Warrior and Win" on 14th October 2011.
10. Dr. P. Paramanandam, Associate Professor acted as a resource person for a panel discussion on '*Facilitating Leadership Spaces & Empowerment for Women*', at a National Level Seminar organised jointly by PSGR Krishnammal College for Women, Avinashilingam University, Amrita School of Business and Shanti Ashram on 14th October 2011 at Shanti Ashram, Coimbatore.
11. Our Director, Prof. S. Balasubramanian, attended a Workshop on "Management Education: The Road Ahead" held at IIM Calcutta on 14th & 15th October 2011.
12. Our Director, Prof. S. Balasubramanian, attended the CII Education Panel Meeting on 17th October 2011.
13. Our Director, Prof. S. Balasubramanian, attended First Meeting of CII Coimbatore Zone Higher Education Cluster Initiative on 18th October 2011.

14. Dr. Aravind Srinivasan, Director-Projects, Aravind Eye Care Systems, Madurai delivered a CXO talk "Building Socially Relevant Organisation" on 21st October 2011.
15. Students of GRGSMS organised "Diwali" Celebrations on 22nd October 2011.
16. Students of I MBA, II MBA & PGDBA along with our faculty members Dr. T. Lingamurugeswari, Asst. Prof., Dr. B. Sripirabaa, Assoc. Prof., Dr. J. Anitha, Assoc. Prof., Dr. P. Paramanandam, Assoc. Prof., Mr. M. Meenakshi Sundaram, Asst. Prof., and Ms. Zenetta Rosaline, Asst. Prof., attended one day programme, "HR Summit - Talent Scarcity Amongst Plenty" organised by CMA Student Chapter Clusters at KCT Auditorium, on 29th October 2011.
17. Dr. P. Paramanandam, Associate Professor published a paper on "Type A Behaviour Pattern and Perceived Stress among Managerial Personnel" in RVS Journal of Management (ISSN 0975 - 3435) in October 2011. (Volume 4-Number 2)
18. Our Director, Prof. S. Balasubramanian attended a workshop on "Redesigning the MBA" organised by the Chennai Chapter of IIM-A Alumni Association in partnership with Anna University on 29th October 2011.
19. Our Director, Prof. S. Balasubramanian conducted a session on "Time and Life Management" for the faculty members of GRGSACT on 31st October 2011.