

## GRG SCHOOL OF MANAGEMENT STUDIES

### **NEWS AND EVENTS OF GRGSMS FOR THE MONTH OF NOVEMBER 2011**

1. Students of II MBA organised a "Senior-Junior Confluence" on 2<sup>nd</sup> November 2011.
2. Dr. G. Sundar, General Manager, Sakthi Finance Limited delivered a CXO talk on the topic "Enterprise Risk Management - Relevance in Financial Sector" on 4<sup>th</sup> November 2011.
3. Prof. S. Balasubramanian, Director, Ms. R. Chitra, Asst. Prof, Ms. R. Savitha Assoc. Prof, Mr. Senthilnathan, Asst. Prof, Mr. M. Venkatesh Prabu, Asst. Prof, Ms. S. Sathyapriya, Asst. Prof., and Dr. J. Anitha, Asst Prof along with II MBA students attended the Inauguration of CII Higher Education Cluster at Sardar Vallabhai Patel Institute of Textile Management on 4<sup>th</sup> November 2011.
4. Students of I & II MBA in three teams participated in the preliminary round of *Chanakya*, 15<sup>th</sup> AIMA National Students Management Games (NSMG - 2011) at Kumaraguru College of Technology on 4<sup>th</sup> & 5<sup>th</sup> November 2011. Ms. T.P. Viganini, Ms. V. Iswarya, Ms. S. Hinduja and Ms. R. Weeni participated in the Regional Final Round on 8<sup>th</sup> November 2011 and won the Runner-up prize. They won the National Semi Finals on 9<sup>th</sup> November 2011 and participated in National finals held at PSG Institute of Management on 11<sup>th</sup> November 2011.
5. An article on 'Escalating Employee Turnover' authored by Dr. J. Anitha, Assoc. Prof. and Ms. Sneha S. Verma, a student of II MBA was published in the business magazine, The Business Enterprise, (Vol 1, Issue 10, Nov 2011). The paper was based on Ms. Sneha's Summer Internship Project.
6. Our Director, Prof. S. Balasubramanian conducted Monthly Business Quiz for on 10<sup>th</sup> November 2011.
7. Dr. J. Anitha, Assoc. Prof. attended the AICTE workshop on Approval Process 2012-13 at Anna University, Chennai on 10<sup>th</sup> November 2011.
8. Students of I & II MBA and PGDBA celebrated "National Education Day" on 11<sup>th</sup> November 2011. Dr. Samarpananand, Faculty, Amrita School of Business was the Chief Guest. The knowledge forum conducted a debate on "The Impact of Emerging Technologies and Communication Media on Higher Education".
9. Our students participated in a rally organised by PSG Institutions on celebrating 300 years of Peelamedu on 11<sup>th</sup> November 2011.
10. Prof. S. Balasubramanian, Director chaired a session on "Effective Resources Management for Sustainable Growth" in the Regional Summit on "Quality in Education - Strategic Sustainable Growth in Higher Education Institutions" organized by CII and Institute of Quality on 11<sup>th</sup> and 12<sup>th</sup> November 2011 at hotel The Residency. Ms. Sathyapriya, Asst Prof., and Ms. R. Sunitha Shree attended the programme.

11. Ms. Jennifer A. McIntyre, Consul General, Consulate of the United States, Chennai addressed the faculty members and students of GRG Institutions on 12<sup>th</sup> November 2011.
12. MaFoi Management Consultants conducted a session on 15<sup>th</sup> November 2011 for II MBA students on "Present Opportunities". They also had one-on-one discussion with the students to understand their career preferences and skill sets.
13. GRGSMS and FICCI Ladies Organisation (FLO) organized a session on 16<sup>th</sup> November 2011 as part of the FLO series of lectures on "Knowledge Empowers - FLO Awareness Lectures on Woman and Law". The speaker was Mrs. Sreejaya, a leading lawyer in Coimbatore. Mrs. Vanaja Ramaraj, Chairperson of FLO Coimbatore Chapter and Mrs. Kavitha Varadaraj were also present.
14. Axis Bank has conducted a workshop on "Online Trading" for the students of II MBA on 16<sup>th</sup> November 2011.
15. The faculty of GRGSMS hosted a farewell dinner to Mr. M. Meenakshisundaram, Faculty on 18<sup>th</sup> November 2011.
16. MBA and PGDBA students celebrated "National Integration Day" on 19<sup>th</sup> November 2011. The theme of the day was 'Peace and Unity in Diversity'.
17. Ms. M. Gowri, Asst. Prof., Ms. R. Sunitha Shree, Asst. Prof and four students from I and II MBA attended a One-Day seminar on "Twenty Years of India's Liberalisation" at XIME, Bangalore on 19<sup>th</sup> November 2011.
18. Dr. B. Sripirabaa, Assoc. Prof. delivered lecture on "How to Write a Research Article" and "Journal Reviewers' Expectations and Reviewing Critically" in the UGC Sponsored National Workshop on Writing and Publishing Research Article in Commerce and Management organized by Bharathidasan University, Tiruchirappalli during 19<sup>th</sup> and 20<sup>th</sup> November, 2011.
19. Mr. Gopalratnam Kannan, former Managing Director, Swatch Watches (India) delivered a CXO Talk on 21<sup>st</sup> November 2011.
20. Dr. J. Anitha, Assoc. Prof., Dr. T. Lingamurugeswari, Asst. Prof., Mr. M. Senthilnathan, Asst. Prof. and Mr. M. Venkatesh Prabu, Asst. Prof. accompanied the students of II MBA on an Industry visit to Pune and Mumbai from 22<sup>nd</sup> to 27<sup>th</sup> November 2011. They visited Ashok Leyland and Wartsila India in Pune.
21. The entrepreneurship forum screened the movie on Dr. G. Venkataswamy of Arvind Eye Hospital and conducted an Idea Generation activity on 23<sup>rd</sup> November 2011.
22. Dr. B. Sripirabaa, Assoc. Prof. delivered a Guest Lecture on "Hypothesis Testing and Multivariate Analysis" for the I MBA students at RVS Institute of Management Studies and Research, Coimbatore on 23<sup>rd</sup> November 2011.
23. The first lecture in the Distinguished Speaker Series was delivered by Dr. Ms. Hema Krishnan, Professor, Xavier University, Cincinnati, USA on 24<sup>th</sup> November 2011. The topic was "Women in Leadership".

24. Prof. S. Balasubramanian, Director delivered a talk on the topic, "Challenges for Business Leadership in the Changing Business Scenario" to the managers of Chandra Group at Chandra Hyundai on 25<sup>th</sup> November 2011.
25. Ms. R. Savitha, Assoc. Prof., Ms. R. Chitra, Asst. Prof. and Ms. Zenetta Rosaline, Asst. Prof. escorted students of our I MBA to "The Isha Yoga Center", Velliangiri as a part of the "Day with Nature" programme on 25<sup>th</sup> November 2011.
26. 10 students from I MBA attended the 8<sup>th</sup> Yi Student Summit - "Taking Charge" - held at Kumaraguru College of Technology, Coimbatore on 25<sup>th</sup> November 2011. Ms. Vandana Madhavkumar, Asst. Prof., and Ms. S. Sathyapriya, Asst. Prof. along with 10 students of I MBA attended the Yi National Summit on 26<sup>th</sup> November 2011.
27. Ms. Jayashree Satagopan, Vice President - Interventional and Surgery, GE Healthcare, South Asia delivered CXO Talk on "Developing a Business Mindset" on 28<sup>th</sup> November 2011.
28. Ms. R. Chitra, Asst. prof. delivered an Internal Faculty Seminar on "Influence of Shopping Mall Environment on Consumer's Buying Behaviour" on 29<sup>th</sup> November 2011.
29. Mr. R. Lakshminarayanan, Brand Consultant, Bengaluru delivered a guest lecture to II MBA students as a part of the Brand Management Course on 29<sup>th</sup> November 2011.
30. Ms. B.T. Sundari, Management consultant, Mumbai delivered a guest lecture to II MBA students as a part of Financial Services Course on 29<sup>th</sup> and 30<sup>th</sup> November 2011.