

GRG SCHOOL OF MANAGEMENT STUDIES

**NEWS AND EVENTS FOR THE MONTH OF MARCH 2011**

1. Dr. T. Lingamurugeswari, Assistant Professor published a paper on "Impact of Policy Shift on Total Factor Productivity in Indian Textile Industry" in European Journal of Economics, Finance and Administrative Sciences, pp: 145-155, Issue 29, February 2011.
2. Ms. R. Savitha, Assistant Professor took part in "Faculty Mission to Industries of Excellence" in Bangalore organised by CII TN on 10-11 February 2011. The team visited four industries including Kennametal India Ltd., Taegu Tec India, TVS Motors, and L&T Komatsu.
3. GRGSMS has been ranked "Silver A+++" by *Just Careers: Magazine for MBA Aspirants* in its March 2011 issue.
4. Students of I MBA - P.N. Priyanka and R. Shwetha - participated in the intercollegiate business quiz contest (QUIZ QUEST 2011) and secured third place at Dr. G.R.Damodaran College of Science, Coimbatore held on 02<sup>nd</sup> March 2011.
5. Five Students from II MBA attended B-School Management Meet, "GIM FEST '11" conducted by Guruvayurappan Institute of Management on 4<sup>th</sup> March 2011.
6. Mr. M. Meenakshisundaram, Assistant Professor presented a paper on "Planned Change and Managing Change in Organisation" in the National level Seminar on Global competitiveness of Indian Business organised by School of Business Management, RVS College of Arts & Science on 4<sup>th</sup> March 2011.
7. Ms. S. Sathyapriya, Ms. J. Ramya, Mr. M. Meenakshisundaram, and Ms. Vandana Madhav kumar escorted the students of I MBA & PGDBA to Nilgiris Biosphere Nature Park, Anakatti on 05<sup>th</sup> March 2011 as part of "Day with Nature" programme.
8. Our Director, Prof. S. Balasubramanian attended a meeting of the Board of Studies of CIMAT on 5<sup>th</sup> March 2011.
9. Dr. T. Lingamurugeswari, Assistant Professor published a paper on "An Analysis of Growth of Sales in Selected Indian Consumer Durable Products" in JM International Journal of Marketing Management [ISSN 2230 -701X (Print) 2229-4570 (ONLINE)] in March 2011. (Volume1-Issue 3)
10. Our Director, Prof. S. Balasubramanian, Ms. R. Savitha, Assistant Professor, and Ms. R. Chitra, Assistant Professor and three students from II MBA attended CII TIDES Leadership Summit "Making the Difference" organized by CII Coimbatore Zone on 11-12 March 2011.
11. Seven Students of I MBA Attended the Intercollegiate Meet "RAPTURE 2011" organized by the PG Department of Management Science, Sree Saraswathi Thyagaraja College, Pollachi on 12<sup>th</sup> March 2011. V.K.Sindhu and S.Sudha of I MBA won the Second Prize in Stock War Contest.
12. Our Director, Prof. S. Balasubramanian attended the CII Tamilnadu State Council Annual Meeting and Conference (Education for Sustainable Development) on "Future of Education in India" at Chennai on 13-14 March 2011. GRG also put up a stall at the venue.

13. Mr. N. Elangovan, Assistant Professor attended a One-Day Executive Development Programme on "Cross Cultural and Change Management and Leadership Transition" at Amrita School of Business on 16<sup>th</sup> March 2011.
14. Our Director, Prof. S. Balasubramanian conducted a mentoring session for senior executives of Titan Industries at Hosur on 16<sup>th</sup> March 2011.
15. Students of I MBA - S. Sivaranjani and S. Visalakshi - participated in the State level Workshop and Business Plan Competition conducted by Bharathiar University on 18<sup>th</sup> March 2011. They won the Second Prize.
16. M/s. Chandra Group conducted a placement drive on 20<sup>th</sup> March 2011. Three of our students of II MBA were selected as Management Trainees.
17. A meeting of the Academic Advisory Body of GRGSMS & GRGSACT was held on 21<sup>st</sup> March 2011.
18. Dr. B. Sripirabaa, Assistant Professor, Miss. Rajeswari, II MBA Student and Ms. Vineetha Menon, Alumni of GRGSMS were awarded, Best Teacher Award, Best Outgoing Student and Best Project Award respectively at the College Union Valediction Day held at PSGR Krishnammal College for Women on 21<sup>st</sup> March 2011.
19. I MBA Students participated in the Young Leaders Global Conclave at PSG College of Technology on 24<sup>th</sup> March 2011.
20. Our Director, Prof S. Balasubramanian visited China to attend the Biennial Conference of the Association of BRICS Business Schools (ABBS) from 23<sup>rd</sup> March to 27<sup>th</sup> March 2011.
21. Mr. N. Jaganathan, NEN Consultant and Mr. Julian, Faculty of Krishna Institute of Management conducted an "Opportunity Evaluation Workshop" for the members of E-cell on 31<sup>st</sup> March 2011.
22. Our Director, Prof. S. Balasubramanian addressed the UG students of PSGR Krishnammal College on 31<sup>st</sup> March 2011 about the MBA & MCA Programmes offered by GRGSMS & GRGSACT. Ms. Sasikala of GRGSACT and Ms. R. Savitha of GRGSMS coordinated the event.