

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF AUGUST 2011

1. Classes for I MBA Section I commenced on 1st August 2011.
2. Prof. M. Sivathanu Pillai, Chennai conducted a workshop on "Experiential Learning" for I MBA Section I students on 2nd and 3rd August 2011.
3. Students of the Community Forum presented a movie screening "Freedom Writers" on 3rd August 2011.
4. Expert Team from National Board of Accreditation visited GRG School of Management Studies on 5th and 6th August 2011 for the process of accreditation of the MBA programme. The team met with the Management and Governing Council members, the Faculty, Students and administrative staff of GRGSMS. They also had discussions with other stakeholders of the institute namely, the recruiters, parents and alumni regarding the quality and practices of the institute. Strengths and areas of improvement were highlighted during their exit meeting of the accrediting process.
5. Our Director, Prof. S. Balasubramanian delivered a lecture on "Challenges for Business Leadership in Challenging Business Environment" at RVS Institute of Management Studies & Research on 10th August 2011.
6. Dr. J. Anitha, Associate Professor, Dr. T. Linga Murugeswari, Assistant Professor, Ms. S. Sathyapriya, Assistant Professor and Ms. M. Gowri, Assistant Professor along with six students attended a one-day workshop on "The Happiness Quotient - Going Viral" organized by FICCI Ladies Association at Hotel Rathna Regent on 13th August 2011.
7. Ms. Vandana Madhavkumar, Assistant Professor delivered an internal faculty seminar on 'A study of the Components of Employer Attractiveness from the Perspective of Potential Employee Segments' on 16th August 2011.
8. 'Shreyas', the student's forum conducted elections on 16th August 2011 for the post of President, Vice-President, Secretary, Executive Members and Treasurer. The following students were elected as office bearers for 2011-12 - President: R. Shwetha (II MBA), Vice President: P. Gayathri (I MBA), Secretary: Preetha John Mathew (II MBA), Treasurer: T. Bhuvaneshwari (II MBA), Executive Members: Deepa Venkatesh (II MBA), S. Hinduja (II MBA), and B. Uthira (I MBA).
9. Students of GRGSMS celebrated Independence Day on 16th August 2011.
10. Students of II MBA Section I & II underwent a Career Counseling Programme - *Sparkle* - conducted by Vertical Eye, Coonoor during August 17-26, 2011 [Section I from 17th to 20th and Section II from 22nd to 26th].

11. Our Director, Prof. S. Balasubramanian, along with Dr. N. Yesodha Devi, Principal, PSGRKCW attended the ICTACT Chairman Meet at Le Meridien on 18th August 2011.
12. Our Director, Prof. S. Balasubramanian attended the CII Programme on "Making the Difference" at The Hotel Residency, Coimbatore on 19th August 2011. Mr. Praveen Kumar, IAS, Chief Electoral Officer and Principal Secretary to the Government of Tamil Nadu was the guest of honor.
13. Our Faculty Members of GRGMS along with our Director, Prof. S. Balasubramanian attended a two-day Faculty Development Programme on "Team Building and Development" facilitated by Prof. M. Sivathanu Pillai from Chennai on August 19-20, 2011 at Country Club Coimbatore.
14. Dr. P. Paramanandam, Associate Professor acted as a Resource person for IEDC "Entrepreneurship Awareness Camp" at PSGR Krishnammal College for Women on 24th August 2011.
15. Ms. Zenetta Rosaline, Assistant Professor handled a session on "Higher Education and Knowledge Transfer: Key to Entrepreneurial Development" in IEDC "Entrepreneurship Awareness Camp" at PSGR Krishnammal College for Women on 24th August 2011.
16. Ms. R. Savitha, Associate Professor, Ms. Vandana Madhavkumar, Assistant Professor, Mr. M. Venkatesh Prabu, Assistant Professor and Ms. R. Sunitha Shree, Assistant Professor attended a conference on "Taking the Leap" organized by CII Coimbatore Zone in association with TiE Coimbatore Chapter at The Hotel Residency on 26th August 2011.
17. Our Director, Prof. S. Balasubramanian and Dr. J. Anitha, Associate Professor attended the 23rd AIMS Annual Management Education Convention 2011 on the theme "Emerging Paradigms in Management Education" at Bhubaneswar on August 25-27, 2011. Dr. J. Anitha received the Silver Medal of the J.L. Batra Best Research Paper Contest for the paper on "Instrument Development and Validation: Educator Professional Characteristics Scale" co-authored by her with Ms. Vandana Madhavkumar, Assistant Professor.
18. Mr. Kandaswamy Bharathan, Executive Director of Kavithalayaa Productions Pvt. Ltd., delivered a CXO talk on "Learnings from Entertainment Industry: A Management Perspective" on 29th August 2011.
19. Classes for I MBA Section II and PGDBA commenced on 29th August 2011
20. Prof. M. Sivathanu Pillai, Chennai conducted a workshop on "Experiential Learning" for I MBA Section II & PGDBA Students on 29th -30th August 2011.

21. A one day workshop on the application of "Campus Classle" was conducted for the faculty and students of GRGSMS and GRGSACT. This programme was facilitated by Mr. Jambu Ganesh Kumar, Senior Manager, Classle on 30th August 2011.