

GRG SCHOOL OF MANAGEMENT STUDIES

NEWS AND EVENTS FOR THE MONTH OF APRIL 2010

1. GRGSMS organized an interaction session for members of FLO with Dr. Gail K. Naughton and Carmen Bianchi of SDSU, USA on 2nd April 2010 at Hotel Residency.
2. GRGSMS conducted a One-Day Round Table on “Managing Entrepreneurship and Family Business: Some Lessons” in partnership with Confederation of Indian Industry (CII) Coimbatore Zone and SDSU, USA on 3rd April 2010 at Hotel Residency.
3. Mr. M. Venkatesh Prabu, Lecturer delivered an Internal Faculty Seminar on “Why most consultancy interventions fail?” on 9th April 2010.
4. A “farewell” party was organised by students of PGDBA on 9th April 2010.
5. The Academic Council meeting was held on 12th April 2010.
6. Ms. Kanchana Iyer organized a Guest Lecture for I MBA by Dr. Vivek of PSGIM on “Application of SPSS in Research” as a part of the Course on “Research Methods for Business” on 12th and 13th April 2010.
7. The annual “Parent-Teacher” meeting was held on 15th April 2010.
8. Students of I MBA organized a farewell party – CHEERIO '10 - for II MBA & PGDBA students on 15th April 2010.
9. Prof. S. Balasubramanian, Director attended the Inauguration of Coimbatore Management Association - Erode Chapter at Erode on 19th April 2010.
10. A “Thanks-Giving” party for faculty and staff of GRGSMS was organised by students of II MBA at Hotel Annalakshmi on 20th April 2010.
11. Prof. S. Balasubramanian, Director served as a member of the selection panel of AIMA for the award of ‘Accredited Management Teacher’ certificate at PSGIM on 22nd April 2010.
12. Prof. S. Balasubramanian, Director attended an interaction session with AIMA officials on 22nd April 2010 at Hotel Residency.
13. Mr. M. Meenakshi Sundaram, Lecturer attended a two-day National Seminar on “Evolving Strategies for Employability of Students in Higher Education” and presented a paper on “Ensuring Employability through Higher Education” at Alagappa University on 23rd and 24th April 2010.
14. Dr. P. Paramanandam, Assistant Professor has been nominated as a Member of the Board of Studies of Management Science at Park’s College, Tirupur.

15. Mr. R.D. Vasudevan, Assistant Professor delivered a Guest Lecture on “Entrepreneurship Ventures in Present Scenario” at CIET to a group of 120 students of Student Exchange Programme on 28th April 2010.
16. Mr. N. Elangovan, Senior Lecturer published an article on “Courses on Business Administration in a Higher Education Guide Book” in *Vetripadaigal* 2010 , Pg. 79-81.
17. Prof. S. Balasubramanian, Director conducted a session on “Understanding Mentoring” to about 40 faculty members of PSGRKCW and GRGSMS on 30th April 2010.