

## GRG SCHOOL OF MANAGEMENT STUDIES

### **NEWS AND EVENTS FOR THE MONTH OF NOVEMBER 2009**

- 1) Dr Nancy Marlin, Provost, Dr Paul Wong, Dean of College of Arts and Letters, Dr Allen Sweedler, Dean of International Affairs and also Director of Center of Energy Studies, and Dr Madhavan, Professor Emeritus, San Diego State University, USA visited GRG Institutions campus on 1<sup>st</sup> November 2009. Our Director, Prof. S. Balasubramanian made a presentation on GRG Institutions before formal discussions.
- 2) Dr Nancy Marlin, Provost and Dr Paul Wong, Dean of College of Arts and Letters, San Diego State University, USA addressed our students and faculty on 'Higher Education System – The USA Experience' on 2<sup>nd</sup> November 2009.
- 3) GRGSMS hosted AIMA's 13<sup>th</sup> National Students Management Games 2009 (NSMG), Southern Region – Preliminary Round 5 and Regional Finals from the 3<sup>rd</sup> to the 5<sup>th</sup> of November 2009.
- 4) Three teams of II MBA students participated in AIMA's NSMG 2009 on 3<sup>rd</sup> and 4<sup>th</sup> November 2009.
- 5) Students of I MBA Section 1 underwent an Outbound programme from 1<sup>st</sup> to 7<sup>th</sup> November 2009. Students of I MBA Section 2 underwent from 08<sup>th</sup> to 14<sup>th</sup> November 2009.
- 6) Dr. B. Sripirabaa, Asst. Professor delivered an internal faculty seminar on "Insights into Research and Publication" on 6<sup>th</sup> November 2009.
- 7) Mr. R.D. Vasudevan, Asst. Professor, Dr. P. Paramanandam, Asst. Professor, Mrs. R. Savitha, Senior Lecturer and Mrs. K. Deeppa, Lecturer accompanied II MBA students for the Industry Visit to Mangalore (Kudremukh Iron Ore Company, Mangalore Chemicals and Fertilizers, and Mangalore Refinery and Petrochemicals) from 9<sup>th</sup> to 14<sup>th</sup> November 2009.
- 8) PGDBA students underwent Personality Development Programme conducted by Vertical Eye, Conoor from 9<sup>th</sup> to 13<sup>th</sup> November 2009.
- 9) GRGSMS celebrated National Education Day on 11<sup>th</sup> November 2009. Dr. B. Ilango, Former Vice Chancellor, Bharathiar University delivered a speech and interacted with I MBA students. Students performed a tableau and skit show emphasizing the importance of education.
- 10) Our Director, Prof. S. Balasubramanian, along with the Principal of PSGRKCW attended the Indo-American Education Summit 2009 at Bangalore on 13<sup>th</sup> November 2009.

- 11) Mr. Venkatesh Prabu, Lecturer participated in an Outbound learning programme conducted by Pegasus Institute for Excellence, Puducherry from 13<sup>th</sup> to 15<sup>th</sup> November 2009.
- 12) GRGSMS celebrated National Integration Day on 19<sup>th</sup> November 2009. Dr. Kazevino Aram of Shanthi Ashram, Coimbatore was the Chief Guest. She delivered a very powerful and inspiring speech on the occasion. Students performed a tableau and skit show emphasizing the importance of national integration. Mr. M. Rangarajan, Senior Lecturer in Corporate Secretaryship, PSG College of Arts and Science conducted a Quiz Programme for the students.
- 13) Mrs. K. Deeppa, Lecturer presented a paper titled “Emergence and Growth of Outward Foreign Direct Investment from India – Theory & Evidence” in the International Conference on “Emergent Business Models and Strategies for The Knowledge Economy: Impact on Business, Government and Society” organized by Indian Business Academy, Bangalore held during 19-21 November 2009.
- 14) Mr. N. Elangovan, Senior Lecturer, attended the 6<sup>th</sup> National Conference on “Business Research – 2009” held during 20–21 November 2009 at PSG Institute of Management and presented a paper on “Factors in ERP Adoption: A Conceptual Research Model”. In the same conference, Mr. M. Senthil Nathan, Lecturer presented a paper on “A Study on Market Size for Tata–Jaguar and Land Rover in Indian Market” and Mr. M. Meenakshisundaram, Lecturer presented a paper on “A Study on Stress and Its Influencing Factors on Business School Students during Their Academic Curriculum”.
- 15) As a part of CXO Forum activity, Mr. S. Raghupathy, Senior Director, CII-Sohrabji Godrej Green Business Center delivered a talk on “Green Home Philosophy: Go Green” on 21<sup>st</sup> November 2009
- 16) Mrs. Kanchana Iyer, Lecturer and Mr. M. Venkatesh Prabu, Lecturer attended a session on “Green Buildings: Go Green, Think Green and Do Green” organized by CII Coimbatore on 21<sup>st</sup> November 2009.
- 17) Mrs. C. Anuradha, Assistant, Ms. N. Deepa Priya, System Assistant, Mr. K. Maruthachalam, Office Assistant, and Mr. G. Karuppanasamy, Office Assistant attended a First Aid Training Programme organized by PSGIMSR on 20<sup>th</sup> and 21<sup>st</sup> November 2009.
- 18) Mr. R.D. Vasudevan, Asst. Professor was nominated to attend a Faculty Development Programme in Entrepreneurship conducted by the Entrepreneurship Development Institute of India from 23<sup>rd</sup> November to 4<sup>th</sup> December 2009 at Mandya, Karnataka.
- 19) Mrs. R. Chitra, Lecturer and Mrs. Kanchana Iyer, Lecturer attended a Management Development Programme on “Foreign Exchange Management in India” on 24<sup>th</sup> November 2009 at PSG Institute of Management.

- 20) Mr. N. Elangovan, Senior Lecturer delivered an internal faculty seminar on “Sticky Note for Learning, Teaching, Research and Business” on 25<sup>th</sup> November 2009.
- 21) As a part of CXO Forum activity, Mr. Nitin Kartik, Product Marketing Manager, NAVTEQ, Chicago, USA delivered talk on “Future of Technology and Management” on 26<sup>th</sup> November 2009.
- 22) Mrs. Vandana Madhavkumar, Lecturer, Mrs. Kanchana Iyer, Lecturer and II MBA students, Ms. V. Valarmathi and Ms. S.V. Indu attended a conference on “Transformational Leadership for Public Institutions” organized by XIME, Bangalore during 27<sup>th</sup>-28<sup>th</sup> November 2009.